

Telephone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.



... return to Scsi's [Mobile Home](#) Web page.

Scsi's Mobile WebKISS™ Guides Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

Scsi's two-word tagline of "[TOTAL ACCESS](#)" is included in the Scsi logo and all of the attendant [benefits of Scsi's TOTAL ACCESS design](#) are manifested everywhere throughout Scsi's P&KT Mobile Web site. Why the special mention about "TOTAL ACCESS" here? Because Scsi seeks to encourage other companies to learn about, adopt, and implement Web standards for their Web sites.

In addition, Scsi seeks to outline and illustrate practical methods and techniques for [business problem solving](#) to its Web site visitors, along with specific guidelines for improving both individual and corporate [Mobile Productivity](#).

To help you get to any particular topic discussed here, the major headings for Scsi's Mobile WebKISS™ Guides Page are provided below:

- [An Orientation to Scsi's Mobile WebKISS™ Guides -- "Your WebKISS™ Guide Resource"](#)
- [Scsi's Mobile WebKISS™ Guides -- Existing and Forthcoming](#)
- [Recommendations](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

An Orientation to Scsi's Mobile WebKISS™ Guides -- "Your WebKISS™ Guide Resource"

That Scsi seeks to be "Your WebKISS™ Guide Resource" is emphasized by [Scsi's "Perfect 10" Mobile Web Site Standard](#) -- an elegant and easily demonstrable [set of ten seamlessly integrated features](#) that 1) applies to each and every Mobile Web page on this Mobile Web site and 2) is intended to serve as a [productivity-focused model](#) design for "World Class Level" [100% accessibility](#) and [usability](#).

An ever-evolving goal of this Mobile Web site is to provide its visitors with Scsi-generated WebKISS™ Guides -- where the acronym KISS is redefined as "Keep It Simple, Sonoff!" --that will contain timely and useful capsules of information and insights not to be found anywhere else.

Scsi's Mobile WebKISS™ Guides always focus on describing and discussing practical methods and techniques for improving both individual and corporate productivity, including the areas of design and problem-solving activities. In particular, several of Scsi's Mobile WebKISS™ Guides concentrate on matters relating to Web sites -- [accessibility](#) and [usability](#), the inherent multi-faceted [savings](#) and [return on investment](#) (ROI) that naturally follow once Scsi's Web site Best Practices are implemented, various search-related topics, and much, much more.

Scsi's Mobile WebKISS™ Guides -- Existing and Forthcoming

Provided below are hyperlinks to Scsi's Mobile WebKISS™ Guides:

- #1 -- [Why Validate a Mobile Web Site's Pages?](#)
- #2 -- [Why 100% Accessibility?](#)
- #3 -- [Why use more than one Web browser?](#)
- #4 -- [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Mobile Web Site's Pages?](#)
- #5 -- [How does Adherence to Mobile Web Standards Save Both Time and Money?](#)
- #6 -- [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Mobile Web Best Practices?](#)
- #7 -- [What are the strengths and weaknesses of Mobile Web search tools and engines?](#)
- #8 -- [Want to Increase Your Mobile Search Engine Rankings?](#)
- #9 -- [How Productivity-focused is your Mobile Web Site?](#)
- #10: -- [Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?](#)
- #11: -- [TOTAL ACCESS ... So What?](#)
- #12: -- [What Does Your Company Mobile Web Site Convey About Customer-Centric Focus?](#)

Recommendations

Scsi encourages you to:

- Come back often to access, read, and apply any one or more of Scsi's Mobile WebKISS™ Guides.
- Inform others whom you feel would appreciate learning more about subject matter presented within any particular Scsi Mobile WebKISS™ Guide.
- [Contact us](#) if you have specific areas or topics of interest that you'd like addressed in future Scsi Mobile WebKISS™ Guides.

Mobile Web Page Validation and Contact Information

Validate this Scsi's Mobile WebKISS™ Guides Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site to assure full conformance to W3C's [XHTML 1.0 Basic](#), cascading style sheet (CSS), and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA:
Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc.](#) (Scsi) -- [Mobile Productivity](#) and [Knowledge Transfer](#) Specialists

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| Shortcut Text | Internet Address |
|---|---|
| Raymond Sonoff | http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html |
| Sonoff Consulting Services, Inc. | http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html |
| MAIN HEADING | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html#SkipToHeading1 |
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| Expanded Mobile Home | http://sonoffconsulting.mobi/index_expanded.html |
| Graphics-based Mobile Home | http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html |
| Mobile Site Map | http://sonoffconsulting.mobi/site_map/site_map.html |
| Mobile Productivity | http://sonoffconsulting.mobi/filters/productivity/productivity.html |
| Other Mobile Web Sites | http://sonoffconsulting.mobi/filters/url_links/url_links.html |
| Mobile Contact Us | http://sonoffconsulting.mobi/filters/contact_us/contact_us.html |
| Scsi's Mobile Access Keys | http://sonoffconsulting.mobi/access_keys.html |
| Scsi's Mobile Web Best Practices | http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3 |
| #1 | http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html |
| #2 | http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html |
| #3 | http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html |
| #4 | http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html |
| #5 | http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html |
| #6 | http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html |
| #7 | http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html |
| #8 | http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html |
| #9 | http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html |
| #10 | http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html |
| why the Scsi P&KT Mobile Web Site is both virus- and worm-free | http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2 |
| professional assistance | http://sonoffconsulting.mobi/need_professional_assistance.html |
| addressing productivity | http://sonoffconsulting.mobi/scsi_focus_on_productivity.html |
| knowledge transfer-related matters | http://sonoffconsulting.mobi/what_scsi_pkt_does.html |
| e-mail | mailto:info@sonoffconsulting.mobi |
| | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html |
| benefits of Scsi's TOTAL ACCESS design | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html#h3_4 |
| business problem solving | http://sonoffconsulting.mobi/what_scsi_pkt_does.html#h2_1 |
| An Orientation to Scsi's Mobile WebKISS™ Guides -- "Your WebKISS™ Guide Resource" | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html#h2_1 |
| Scsi's Mobile WebKISS™ Guides -- Existing and Forthcoming | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html#h2_2 |
| Recommendations | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html#h2_3 |
| Scsi's "Perfect 10" Mobile Web Site Standard | http://sonoffconsulting.mobi/mobile_unique_features.html |
| set of ten seamlessly integrated features | http://sonoffconsulting.mobi/mobile_unique_features_part2.html |
| productivity-focused model | http://sonoffconsulting.mobi/productivity_focus_with_hyperlinks.pdf |

| Shortcut Text | Internet Address |
|---|---|
| 100% accessibility | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_2_why_100_accessibility.html |
| usability | http://sonoffconsulting.mobi/filters/productivity/web_usability/web_usability.html |
| savings | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_5_how_mobile_web_stds_save_time_and_money.html |
| return on investment | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_6_what_is_roi_rationale_for_adopting_scsi_mobile_web_best_practices.html |
| Why Validate a Mobile Web Site's Pages? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_1_why_val_web_site.html |
| Why use more than one Web browser? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_3_why_use_more_than_one_browser.html |
| What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Mobile Web Site's Pages? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html |
| What are the strengths and weaknesses of Mobile Web search tools and engines? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_7_mobile_search_tools_and_engines.html |
| Want to Increase Your Mobile Search Engine Rankings? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_8_increase_mobile_search_engine_rankings.html |
| How Productivity-focused is your Mobile Web Site? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html |
| Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html |
| What Does Your Company Mobile Web Site Convey About Customer-Centric Focus? | http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_12_what_does_your_company_mobile_web_site_convey_about_customer-centric_focus.html |
| XHTML 1.0 Basic | http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html |
| CSS | http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css |
| WCAG Accessibility | http://www.contentquality.com/Default.asp |
| Scsi's Mobile Privacy Policy | http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html |