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... or return to the [Mobile Home](#) Web page.

Scsi's Mobile WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?

Among the major points covered in this document are the following:

- [Purpose of Scsi's Mobile WebKISS™ Guide #10](#)
- What does the STCEW Tool provide regarding [Assessment of Best Practices of any Mobile Web site's pages?](#)
- What's behind [Scsi's "no cost or obligation" offer](#), anyway?
- What [hardcopy documentation will Scsi deliver](#) as fulfillment of the completed-by-Scsi Web page assessment commitment?
- If you want to take advantage of this offer, [what specific information does Scsi require](#) as part of this commitment?
- [Pass along this exciting news to your business associates](#) about Scsi's FREE STCEW Tool Request For Assessment offer -- so they can also take advantage of it -- for as long as it is available.

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Purpose of Scsi's Mobile WebKISS™ Guide #10

The purpose of Scsi's Mobile WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages? Mobile Web page is five-fold, namely:

1. To summarize what Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool provides anyone who makes use of it
2. To explain the reasoning behind Scsi's "no cost or obligation" offer
3. To describe the promised contents of the completed Web page assessment that you will receive from Scsi
4. To list what specific information Scsi requires be included in your e-mail regarding your STCEW Tool-based Request for Assessment
5. To ultimately convince you and your business associates of this fact: Adoption, implementation, and adherence to any one or more of Scsi's Mobile Web Best Practices will always prove to be a win-win situation -- both productivity-wise and financially -- for your company's personnel and your Mobile Web site's visitors, prospects, customers, and users.

What does the STCEW Tool provide regarding Assessment of Best Practices of any Mobile Web site's pages?

Review of the STCEW Tool's Purpose

If you haven't already perused Scsi's P&KT Web site to learn about [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#), you are encouraged to do so. If you'd just rather get on with seeing what Scsi is referring to right away, just [launch it as a PDF file](#). As an alternative method to doing so, select the thumbnail STCEW Tool graphic (if present below):



What needs to be filled in on the PDF file to come up with a score that you can interpret?

You can then fill in the "Yes (Y)-- or --No (N)" answers for each of the ten Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Mobile Web page's degree of conformance to [Scsi's "Perfect 10" Mobile Web Site Standard](#).

Available Formats for Scsi's STCEW Tool

For your convenience, make use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - provided as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file.

Getting Scsi to complete an STCEW Tool-based Request -- All for Free

What if all these details either appear to be or would prove to be too much of an effort for you, there is a simple solution: Have Scsi do one such assessment for you -- all for FREE and with no obligations or other commitments beyond taking the time to submit an STCEW Request as detailed below.

What's behind Scsi's "no cost or obligation" offer, anyway?

Why Free Is Good -- For Both You And For Scsi

Quite frankly, Scsi believes that providing a free tailored-to-your-specific-request sample -- as a one-pager STCEW Tool-based evaluation as a PDF file -- should prove to be a reasonable and effective approach for getting any prospect past all the usual uncertainties, ambiguities, and healthy skepticism regarding the values and deliverables provided as part of Scsi's professional services.

Do You Have Five Minutes To Spare? If so, then send in your STCEW Request e-mail now!

Moreover, because only a minimal amount of time will be required on your part -- say less than five minutes -- to both initiate an [STCEW Request e-mail](#), provide the requisite details for processing, and send off your request, this activity should be a true no-brainer decision to act upon immediately.

How Long Before Scsi Will Provide You With The Requested Mobile Web Page Assessment Results?

That's an easy question for Scsi to answer. The usual response time for an STCEW Request can be as short as "same day service" and will likely not exceed five business days in most cases.

What hardcopy documentation will Scsi deliver?

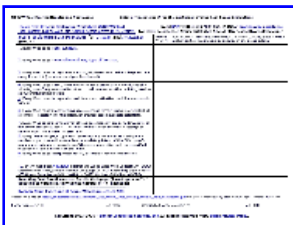
E-mail with a PDF attachment is Standard Procedure

By return e-mail you will receive a quantitative Mobile Web page assessment of any Mobile Web page on any Mobile Web site that you own or support. The STCEW Tool-based results will be provided as an Adobe Portable Document Format (PDF) file for your convenience, and there will be an assigned Identification Number (ID #) to allow for easy reference should you wish to have subsequent discussions with Scsi about anything contained therein.

What's in the STCEW Tool Scoring Results and Comments PDF file prior to its being filled out by Scsi?

Okay, suppose you just want to see for yourself what a blank "STCEW Tool Scoring Results and Comments" file looks like. After all, you may want to try your hand at filling in your own scoring and comments before you get the e-mail response to your request from Scsi with those filled-in entries completed on your behalf.

View a blank one-pager [STCEW Tool Results and Comments](#) file (provided as a PDF file) or for a graphic-based alternative, select the thumbnail STCEW Tool Results and Comments graphic (if present below):



What's in the PDF file after being filled out by Scsi?

Once completed and sent back to you, you will quickly be able to view or detach the PDF file to examine Scsi's scoring results and comments regarding the degree of conformance of the specified Mobile Web page to each of Scsi's Mobile Web Best Practices that collectively comprise Scsi's "Perfect 10" Mobile Web Site Standard.

What Information Must You Provide For Scsi To Commit To This Free STCEW Tool-based Evaluation

Offer?

Here are the six (6) things that you should make sure you include within the body of your [STCEW Request e-mail](#) to Scsi:

1. Your name
2. Your e-mail address
3. Your company's name
4. The specific URL for the Mobile Web page to be assessed by Scsi
5. Your reach number(s) so as to allow Scsi to contact you to confirm your request has been received and processed
6. Your Job Title and Role(s) in the Company

Please double check to make sure of the completeness of your initial [STCEW Request e-mail](#). Otherwise, unnecessary delays in processing of your STCEW Request may occur as a result.

Pass along to Your Business Associates the Availability of Scsi's Mobile WebKISS™ Guide #10's FREE STCEW Request Offer

Scsi will certainly appreciate your letting other business associates know about Scsi's Mobile WebKISS™ Guide #10 as well. Pass it on. Thank you.

Mobile Web Page Validation and Contact Information

Validate this Scsi's Mobile WebKISS™ Guide #10: Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages? Page was last updated, and validated -- to assure full conformance to W3C's [XHTML 1.0 Basic](#), cascading style sheet ([CSS](#)) and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) -- [Mobile Productivity](#) and [Knowledge Transfer](#) Specialists

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#SkipToHeading1
view or download	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages_with_hyperlinks.pdf
Mobile Home	http://sonoffconsulting.mobi/
Expanded Mobile Home	http://sonoffconsulting.mobi/index_expanded.html
Graphics-based Mobile Home	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html
Mobile Site Map	http://sonoffconsulting.mobi/site_map/site_map.html
Mobile Productivity	http://sonoffconsulting.mobi/filters/productivity/productivity.html
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html
Other Mobile Web Sites	http://sonoffconsulting.mobi/filters/url_links/url_links.html
Mobile Contact Us	http://sonoffconsulting.mobi/filters/contact_us/contact_us.html
Scsi's Mobile Access Keys	http://sonoffconsulting.mobi/access_keys.html
Scsi's Mobile Web Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3
#1	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html
#2	http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html
#3	http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html
#4	http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html
#5	http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html
#6	http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html
#7	http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html
#8	http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html
#9	http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html
#10	http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2
professional assistance	http://sonoffconsulting.mobi/need_professional_assistance.html
addressing productivity	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html
knowledge transfer-related matters	http://sonoffconsulting.mobi/what_scsi_pkt_does.html
e-mail	mailto:info@sonoffconsulting.mobi
	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html
#8: Want to	

Shortcut Text	Internet Address
Increase Your Mobile Search Engine Rankings?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_8_increase_mobile_search_engine_rankings.html
#9: How Productivity-focused is your Mobile Web Site?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html
Purpose of Scsi's Mobile WebKISS™ Guide #10	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_1
Assessment of Best Practices of any Mobile Web site's pages?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_2
Scsi's "no cost or obligation" offer	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_3
hardcopy documentation will Scsi deliver	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_4
what specific information does Scsi require	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_5
Pass along this exciting news to your business associates	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html#h2_6
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.mobi/mobile_unique_features_part3.html#stcew
launch it as a PDF file	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf
Scsi's "Perfect 10" Mobile Web Site Standard	http://sonoffconsulting.mobi/mobile_unique_features.html
(DOC)	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.doc
(TXT)	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.txt
STCEW Request e-mail	mailto:stcew@sonoffconsulting.com
STCEW Tool Results and Comments	http://sonoffconsulting.mobi/scsi_pkt_stcew_tool_scoring_results_and_comments.pdf
XHTML 1.0 Basic	http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css
WCAG Accessibility	http://www.contentquality.com/Default.asp

Shortcut Text	Internet Address
Scsi's Mobile Privacy Policy	http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html