

Telephone (859) 261-5908 to immediately reach [Raymond Sonoff](#), President of [Sonoff Consulting Services, Inc.](#), 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA.

Find out [why the Scsi P&KT Mobile Web Site is both virus- and worm-free.](#)



... return to Scsi's [Mobile Home](#) Web page.

Graphics-based Mobile Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

For your convenience, the major headings provided on Scsi's Graphics-based Mobile Home page are listed immediately below:

- [Setting the Stage for Ubiquitous Web Access and What It Should Mean to You](#)
- [The Ubiquitous Web Access House That Scsi Built](#)
- [Now! Here Comes The Promised Set of Graphics](#)
- [Scsi's Basic Building Blocks and Web Site Architecture Diagram](#)
- [TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge Transfer Mobile Web Site Design](#)
- [A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices](#)
- [Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices](#)
- [Six Categories of Web-centric Benefits](#)
- [Quantitatively score any Mobile Web site's page\(s\) - by making effective use of Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#)
- [Scsi's Productivity-focused Diagram](#)
- [Internet Content Rating Adherence](#)
- [Best Viewed with Any Browser](#)
- [Examples of Publicly-accessible Web Page Validation Tools](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Setting the Stage for Ubiquitous Web Access and What It Should Mean to You

Before presenting the cumulative set of graphics, Scsi wants to set the stage for you with some introductory information.

- Scsi's Productivity and Knowledge Transfer Mobile Web Site is a [productivity-focused model](#) first-pass solution for [Ubiquitous Web Access](#) - Here and Now - that everyone can and should [benefit](#) from.
- Scsi's productivity and knowledge transfer-related concepts, principles, and practices presented within this mobile Web site are intended for visitors, prospects, customers, and other users to help them to learn about, apply, and pass along to others.

Scsi's Working Definition of Universal Web Accessibility and Web Usability

[Scsi's Working Definition of Universal Web Accessibility and Web Usability](#) - often referred to as Ubiquitous Web Access - is synonymous with the phrase "[World Class Level" Mobile Web Sites](#). To reach this objective, Scsi evolved a set of Mobile Web site Best Practices that collectively are referred to as [Scsi's "Perfect 10" Mobile Web Site Standard](#) - a [productivity-focused model](#) intended to serve others as an architectural and design foundation for achieving [Ubiquitous Web Access](#).

The Ubiquitous Web Access House That Scsi Built

Web Standards Are The Foundation For Ubiquitous Web Access

Scsi's Productivity and Knowledge Transfer Mobile Web Site is "The house that Sonoff Consulting Services, Inc. (Scsi) built." Its design foundation is comprised of Scsi's set of ten Best Practices that every aspiring-to-be "World Class Level" Mobile Web site should strive to provide its visitors. Much of the who, what, where, why, when, and how are addressed throughout this mobile Web site's Web pages.

Scsi's Recommendation: Begin Your "Open House" Visit By Accessing Scsi's Expanded Mobile Home Page

For starters, Scsi's recommendation to anyone looking for such details is to begin by reading Scsi's [Expanded Mobile Home Page](#) and following through on any of the hyperlinked topics of interest to you at any given moment.

Put Everything Claimed To The Test

First-hand experience through performing hands-on exercises and do-it-yourself demonstrations tends to be preferred over any number of claims made by someone.

Scsi encourages everyone who visits this mobile Web site to experience the [Six Categories of Web-centric Benefits](#) of this first-pass solution for [Ubiquitous Web Access](#) that collectively are both clearly demonstrable and testable throughout the entire sonoffconsulting.mobi domain.

Now! Here Comes The Promised Set of Graphics

A Picture Is Worth A Thousand Words

Granted, almost all content within the Scsi P&KT Mobile Web site is text-based, and many individuals clearly would prefer to have a storyboard of pictures to look through - at least initially. This Graphics-based Mobile Home page is Scsi's attempt to address that preference on at least one Web page.

The remainder of this Mobile Web page focuses on providing graphical hyperlinks to the various "big picture concepts, principles, tools, and best practices" that you will find dispersed throughout Scsi P&KT Mobile Web site.

Remember The Supporting Cast Is Text

If, for whatever reason(s), any of the cited graphics do not present themselves on your display device's screen, you can and should make use of the complementary (read: alternative selection) text-based hyperlinks provided on this graphics-based Home page to reach the associated link, be it another Web page or a standalone document, such as an untagged Portable Document Format (PDF) file with its own set of hyperlinks to select from.

Display of Graphics and/or PDF Files May Be Unsupported On Some Web Browsers

Be advised in advance that on less sophisticated devices and systems, you may not be able to view the graphics and/or the PDF files that are hyperlinked to on any given Web page within the sonoffconsulting.mobi domain.

Scsi's Basic Building Blocks and Web Site Architecture Diagram

Listed below are the basic building blocks with their respective Web page hyperlinks for Scsi's Mobile Productivity and Knowledge Transfer Web site:

- [Mobile About Scsi](#)
- [Mobile Site Map](#)
- [Mobile Productivity](#)
- [Scsi's Mobile WebKISS™ Guides](#)
- [Other Mobile Web Sites](#)
- [Best Practice #1: Fast Loading](#)
- [Best Practice #2: Use Any Browser](#)
- [Best Practice #3: Hyperlink Help Text](#)

- [Best Practice #4: User Control of Navigation](#)
- [Best Practice #5: Dual-domain Search Option](#)
- [Best Practice #6: User Control of Text Size](#)
- [Best Practice #7: Auto-resize \(widthwise\)](#)
- [Best Practice #8: Intelligent Printing](#)
- [Best Practice #9: Contact Information](#)
- [Best Practice #10: Validation to Mobile Web Standards](#)

TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge Transfer Mobile Web Site Design

Scsi's fundamental question to any company that seeks to have a truly [World Class Level Web site](#) is this: "How many of Scsi's TOTAL ACCESS facets does your Web site's design successfully address?"

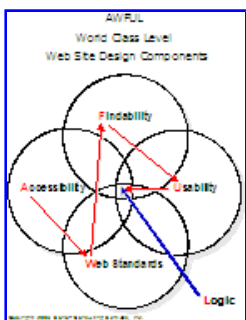
To see the overall picture of what is stated above, select this [Scsi's TOTAL ACCESS Design](#) hyperlink - or the image located immediately below if present - to view or download a full-page untagged PDF diagram that incorporates hyperlinks to the respective details associated with each of Scsi's TOTAL ACCESS design facets.



Details regarding each of [Scsi's TOTAL ACCESS design facets](#) are covered in Scsi's Mobile WebKISS™ Guide [#11: TOTAL ACCESS ... So What?](#).

A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices

Select this [Scsi's AWFUL World Class Level Web Site Design Components](#) hyperlink - or the graphic located immediately below if present - to view or download a full-page untagged PDF file that provides hyperlinks to accessibility, web standards, findability, usability, and other Web pages.



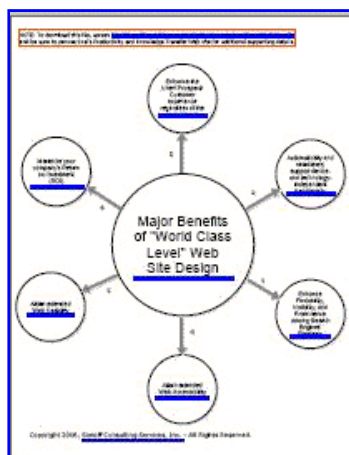
Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices

Select this [Scsi's top 10 Best Practices](#) hyperlink - or the graphic located immediately below if present - to view or download a full-page untagged PDF file that provides hyperlinks to each of Scsi's "Perfect 10" Mobile Web Site Best Practices for your convenience.



Six Categories of Web-centric Benefits

To quickly find out what some specific Web-centric benefits are that can readily be appreciated by anyone, select this [Major Benefits of "World Class Level" Mobile Web Site Design](#) hyperlink - or the graphic located immediately below if present - to launch the untagged PDF file with its respective hyperlinks to choose from.



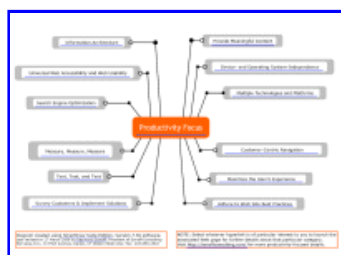
Quantitatively score any Mobile Web site's page(s) - by making effective use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool

Select this [STCEW Tool](#) hyperlink - or the graphic located immediately below if present - to [quantitatively score](#) any Mobile Web page on any Mobile Web site of your choosing.



Scsi's Productivity-focused Diagram

To see the overall picture of what Scsi considers to be the major categories that comprise a Web site that is productivity focused, select the image immediately below - if present - to [view Scsi's Mobile Productivity Focus diagram](#) as an untagged PDF file that contains numerous relevant hyperlinks that augment [Scsi's Takeaway Checklist](#).



Internet Content Rating Adherence

The contents of all Web pages within the Scsi P&KT Mobile Web site adhere to the guidelines as outlined by the [Internet Content Rating Association](#) (ICRA). If you'd like to learn more about the ICRA program itself, select the ICRA graphic - located immediately below - if present.



Best Viewed with Any Browser

If you'd like to learn more about the "View with Any Browser Campaign" program itself, select the Best Viewed With Any Browser graphic - located immediately below if present - to access supporting details behind the [Viewable with Any Browser concept](#).




Examples of Publicly-accessible Web Page Validation Tools


World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) Validation Guidelines

Provided below are the applicable - and selectable - W3C and WAI validation logos and respective hyperlinks that are conformed to by Scsi throughout the entire Scsi P&KT Mobile Web site:




Select either the graphic  - if displayed here - or the following hyperlink to specify any Mobile Web page's Uniform Resource Locator (URL) address for [W3C HTML markup validation testing](#).



Select either the graphic  - if displayed here - or the following hyperlink to specify any Mobile Web page's associated Cascading Style Sheet (CSS) for [W3C-based Cascading Style Sheet \(CSS\) validation testing](#).



Select either the graphic  -- if displayed here -- or the following hyperlink to display HiSoftware© Cynthia Says™ Portal [WCAG Accessibility](#) Web page. Once that page is displayed, specify any particular Web page that you choose to test for compliance to either [Section 508](#) or Web Content Accessibility Guidelines ([WCAG](#)) recommendations.

Mobile Web Page Validation and [Contact Us](#) Information

Validate this Graphics-based Mobile Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site to assure full conformance to W3C's [XHTML 1.0 Basic](#), cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) - [Mobile Productivity](#) and [Knowledge Transfer](#) Specialists

Copyright © 2002-2009 Sonoff Consulting Services, Inc. - All rights reserved - [Scsi's Mobile Privacy Policy](#)

Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#SkipToHeading1
view or download	http://sonoffconsulting.mobi/index_graphics_mapped_version_3_with_hyperlinks.pdf
Mobile Home	http://sonoffconsulting.mobi/
Expanded Mobile Home	http://sonoffconsulting.mobi/index_expanded.html
Mobile Site Map	http://sonoffconsulting.mobi/site_map/site_map.html
Mobile Productivity	http://sonoffconsulting.mobi/filters/productivity/productivity.html
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html
Other Mobile Web Sites	http://sonoffconsulting.mobi/filters/url_links/url_links.html
Mobile Contact Us	http://sonoffconsulting.mobi/filters/contact_us/contact_us.html
Scsi's "Perfect 10" Mobile Web Site Standard	http://sonoffconsulting.mobi/mobile_unique_features.html
Part 1	http://sonoffconsulting.mobi/mobile_unique_features_part1.html
Part 2	http://sonoffconsulting.mobi/mobile_unique_features_part2.html
Part 3	http://sonoffconsulting.mobi/mobile_unique_features_part3.html
Best Practice #1: Fast Loading	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html
Best Practice #2: Use Any Browser	http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html
Best Practice #3: Hyperlink Help Text	http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html
Best Practice #4: User Control of Navigation	http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html
Best Practice #5: Dual-domain Search Option	http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html
Best Practice #6: User Control of Text Size	http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html
Best Practice #7: Auto-resize (widthwise)	http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html

Shortcut Text	Internet Address
Best Practice #8: Intelligent Printing	http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html
Best Practice #9: Contact Information	http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html
Best Practice #10: Validation to Mobile Web Standards	http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2
Scsi's Access Keys	http://sonoffconsulting.mobi/access_keys.html
professional assistance	http://sonoffconsulting.mobi/need_professional_assistance.html
addressing productivity	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html
knowledge transfer-related matters	http://sonoffconsulting.mobi/what_scsi_pkt_does.html
e-mail	mailto:info@sonoffconsulting.mobi
	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html
Setting the Stage for Ubiquitous Web Access and What It Should Mean to You	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_1
The Ubiquitous Web Access House That Scsi Built	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_2
Now! Here Comes The Promised Set of Graphics	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_3
Scsi's Basic Building Blocks and Web Site Architecture Diagram	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_4
TOTAL ACCESS: Seeing the Big Picture of Scsi's Productivity and Knowledge	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_5

Shortcut Text	Internet Address
Transfer Mobile Web Site Design	
A High-Level View of Scsi's A+W+F+U=L Web Site Best Practices	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_6
Scsi's Unique "Perfect 10" Set of World Class Level Web Site Best Practices	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_7
Six Categories of Web-centric Benefits	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_8
Quantitatively score any Mobile Web site's page(s)	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_9
Scsi's Productivity-focused Diagram	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_10
Internet Content Rating Adherence	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_11
Best Viewed with Any Browser	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_12
Examples of Publicly-accessible Web Page Validation Tools	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html#h2_13
productivity-focused model	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html#h2_2
Ubiquitous Web Access	http://sonoffconsulting.mobi/index_expanded.html#h2_2
benefit	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_1
"World Class Level" Mobile Web Sites	http://sonoffconsulting.mobi/scsi_mobile_proof_of_world_class_level.html
Scsi's TOTAL ACCESS Design	http://sonoffconsulting.mobi/scsi_total_access_big_picture_with_hyperlinks.pdf
Scsi's TOTAL ACCESS design facets	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html#h3_6
Scsi's AWFUL World Class Level Web Site Design Components	http://sonoffconsulting.mobi/scsi_pkt_awful_design_components_with_hyperlinks.pdf
Scsi's top 10	

Shortcut Text	Internet Address
Best Practices	http://sonoffconsulting.mobi/scsi_pkt_perfect_10_web_best_practices_diagram_with_hyperlinks.pdf
Major Benefits of "World Class Level" Mobile Web Site Design	http://sonoffconsulting.mobi/scsi_pkt_six_web_benefits_with_links.pdf
STCEW Tool	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf
quantitatively score	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html
view Scsi's Mobile Productivity Focus diagram	http://sonoffconsulting.mobi/productivity_focus_with_hyperlinks.pdf
Scsi's Takeaway Checklist	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html#h2_3
Internet Content Rating Association	http://www.fosi.org/icra/
Viewable with Any Browser concept	http://www.anybrowser.org/campaign/
	http://validator.w3.org/
	http://jigsaw.w3.org/css-validator/validator.html#validate-by-un
	http://www.contentquality.com/Default.asp
Section 508	http://www.access-board.gov/508.htm
WCAG	http://www.w3.org/TR/WAI-WEBCONTENT/
XHTML 1.0 Basic	http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css
Scsi's Mobile Privacy Policy	http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html