

| Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool Visit Scsi's P&KT Mobile Web Site at http://sonoffconsulting.mobi/ for more details. Ten Best Practices Every Mobile Web Site Should Always Provide its Visitors Need help ? Call us at (859) 261-5908 for professional assistance . | | |
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| Scsi's Mobile Web Site Best Practices for Usability and Accessibility http://_____ | Pass/Fail? (Answer: Y or N) | Keep In Mind: Every one of Scsi's Mobile Web pages scores 100. ----- For each "N" consider asking or passing along these critical questions: |
| 1. Every Mobile Web page is fast loading . | | Don't the Mobile Web designers respect a person's time (based on having users wait for so long for a given Mobile Web page to finish loading)? |
| 2. Every Mobile Web page is viewable with any type of browser . | | Why have the Mobile Web designers failed to address such environmental facts of life, such as my browser may be either Web- or text-mode-based, and the Operating System I use might be UNIX, Mac, Linux, Windows, or whatever --- not just Windows? |
| 3. Every Mobile Web page incorporates meaningful, descriptive 'balloon help' text for every hyperlink (both text- and graphics-based). | | Don't Mobile Web designers know that I want to know where each and every navigational choice will be taking me --- if I do make a specific hyperlink selection? |
| 4. Every Mobile Web page's navigation always remains under user control, thereby allowing use of any combination of keyboard, mouse, or other pointing devices as hyperlink selection tools. | | Am I willing to be restricted by the designers from being able to make use of the keyboard for site navigation? ... and ... Why do they force me to put up with cumbersome "one-to-many" mouse-dependent menu navigation schemes? |
| 5. Every Mobile Web page incorporates an integral and effective dual-domain search window. | | Why isn't there a Mobile Search window? ... and ... How come the design forces me to open another browser window? ... or ... Why haven't the designers provided the dual functionality searching which Scsi has so convincingly demonstrated is both possible and practical? |
| 6. Every Mobile Web page's text viewing size selections remain under user control at all times — according to the particular browser tool's available selections. | | How come --- even when the browser's menu allows for changing text size selections --- the Mobile Web designers actually prevent me from being able to apply that desired feature? |
| 7. Every Mobile Web page's contents will always automatically resize widthwise to fill the entire browser window — no matter what screen resolution settings or window sizes are in effect at any time. | | If I've got a large display screen and high screen resolution settings in effect, then why must I put up with 'lost real estate' (blank areas) around the displayed Mobile Web page's contents? |
| 8. Every 'Print this page' operation automatically results in an intelligently word-wrapped, truncation-free, black-on-white printout of that Mobile Web page's main body contents — regardless of the page orientation and user-specified text size selection in effect at that time. | | Why am I putting up with so many nuisance items --- especially truncated paragraphs of text --- by these Mobile Web designers when I now know that they really could give me the kind of intelligent printing that Scsi has demonstrated I should get every time I choose to execute a Print-This-Page operation? |
| 9. Every Mobile Web page incorporates readily accessible contact information. | | Why is such an obvious courtesy either not provided at all, or is frequently so hard to locate, or doesn't even provide me with the information I really am seeking? |
| 10. Every Mobile Web page validates against the World Wide Web Consortium (W3C) specifications for Hypertext Markup Language (HTML), Cascading Style Sheets (CSS), and Web Accessibility Initiative (WAI) Content Guidelines (WCAG). | | Why can't all Mobile Web site designers decide first to always take the time to do all the right things to create a rock-solid foundation upon which to build their Mobile Web page content for both my as well as for their benefit? Don't they get it? |
| To determine the resulting STCEW-based score for this Mobile Web page (based upon an "N" equating to 0 points), tally up the number of "Y" entries and multiply that number by 10. Enter the resulting total as the final Mobile STCEW Tool-based Mobile Web Best Practices score for the specified Mobile Web page tested. | | Scsi's Mobile Web Best Practices Grading Scale is determined as follows: 100=Perfect (Scsi's "World Class Level" Mobile Web Best Practices achievement); 90=Excellent; 70-80=Good; 50-60=Fair; 30-40=Poor; 10-20=Abysmal; and 0= Total Failure! |

NOTE: To download this file, access http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf from Scsi's P&KT Mobile Web site.

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