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Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Mobile Web site's main contents (including associated hyperlinks), or visit the [Mobile Home](#), [Expanded Mobile Home](#), [Graphics-based Mobile Home](#), [Mobile About Scsi](#), [Mobile Site Map](#), [Mobile Productivity](#), [Scsi's Mobile WebKISS™ Guides](#), [Other Mobile Web Sites](#), or [Mobile Contact Us](#) page of the Scsi P&KT Mobile Web Site. Make use of [Scsi's Mobile Access Keys](#) (namely: 1 through 9, and 0 for 10) to view [Scsi's Mobile Web Best Practices: #1; #2; #3; #4; #5; #6; #7; #8; #9; #10](#). Also, find out [why the Scsi P&KT Mobile Web Site is both virus- and worm-free](#). Have questions or comments, or [need professional assistance](#)

in [addressing productivity](#) and [knowledge transfer-related matters](#)? If so, send Scsi an [e-mail](#) -  or call our office number (859) 261-5908 to get answers.



(Search Window): (Search Domain): Mobile Scsi P&KT WWW

Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

The five major headings provided on this Mobile Web site are listed below:

- [Benefits, benefits, and even more benefits - and all are seamlessly integrated into the Scsi P&KT Mobile Web site's pages](#)
- [Witness how the Scsi P&KT Mobile Web site seamlessly makes all visitors into true winners with no restrictions whatsoever](#)
- [Why bother to do all this in the first place?](#)
- [What did Scsi do to reach this "100% accessibility for every visitor" goal?](#)
- [Get more specifics about Scsi's Mobile Web site Best Practices](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Benefits, benefits, and even more benefits - and all are seamlessly integrated into the Scsi P&KT Mobile Web site's pages

First-time here?

If this is your first visit, you're in for a real treat, because you are about to experience many seamlessly integrated features and their many benefits that anyone who visits the "Scsi P&KT" Mobile Web site will receive - automatically.

Return visitor?

Alternatively, if you have visited Scsi's World Class Level Mobile Web Site before, then you will undoubtedly be aware of the many [productivity-focused benefits](#) you have already discovered and will make regular use of during your visits to this Mobile Web site. These benefits are exemplified by the following:

1. Fast-loading pages - see Scsi's Best Practice [#1](#).
2. Use of any browser tool (Web- or text mode-based) to access and navigate within this Mobile Web site's pages - see Scsi's Best Practice [#2](#).
3. Meaningful, descriptive 'balloon help' text is associated with each and every hyperlink (both text- and graphics-based)- see Scsi's Best Practice [#3](#).
4. Device-independent navigation (read: use whatever tool works for your situation) - see Scsi's Best Practice [#4](#).
5. Search either within the Scsi P&KT site or throughout the World Wide Web (WWW) - via Scsi's Best Practice [#5](#).
6. Text resizing on demand - see Scsi's Best Practice [#6](#).
7. Liquid layout [including small screen rendering (SSR)] of any Web page - see Scsi's Best Practice [#7](#).
8. Automatic intelligent wordwrapped printing control - see Scsi's Best Practice [#8](#).
9. Every Web page incorporates readily accessible contact information- see Scsi's Best Practice [#9](#).
10. Adherence to and validation against Web standards - see Scsi's Best Practice [#10](#).

Six Categories of Web-centric Benefits

The above-listed set of specific benefits can readily be appreciated by anyone, but there's even more to it than that. For more information as to what Scsi's P&KT Mobile Web site provides as part of its [productivity-focused model](#) design, select the graphic below - if present - to [launch the untagged PDF file](#) with its respective hyperlinks to choose from.



Users should always be in control

Isn't this web-centric focus an example of taking the high road in traveling through a Mobile Web site's underlying design? This approach certainly beats being nothing more than "just a passenger" who is along for a rIMobile de without ever knowing the rules of the road, where you are to be taken, and likely deciding that you really don't want to go there at all.

Why are most Mobile Web sites not addressing and implementing customer-centric solutions?

Perhaps it's just that other Mobile Web site designers have never thought things through well enough to the point where they must acknowledge that you - not the Mobile Web site designers or the company's management personnel - are the one who must be provided with maximum control and flexibility over what a Mobile Web site's purpose, content, navigability, and usefulness is to be, namely: to serve the interests of its visitors at all times and in as many ways as are possible to provide, period.

Is the expected executive management not truly involved or concerned in all this?

Or, perhaps the Mobile Web site designers made one or more design-related compromises that were management-driven to such an extent that the selected design inherently limited their ability to offer you the "Perfect 10" set of Mobile Web site Best Practices that are the very foundation for every page on the Scsi P&KT Mobile Web site. Who really knows the answer to this question?

Witness how the Scsi P&KT Mobile Web site seamlessly makes all visitors into true winners with no restrictions whatsoever

Getting back to basics and proving that customer-centric Mobile Web sites are achievable

While browsing the Web pages of this site, you will quickly learn, realize, and appreciate the fact that you really do have all of the above benefits standing at-the-ready to serve you at all times. Why has this user-centric freedom not been provided as straightforward, easy-to-understand (and appreciate) Mobile Web Best Practices by someone before Scsi's Productivity and Knowledge Transfer Mobile Web site came into being? Again, the question arises: Who really knows?

By way of striking contrast, Scsi chose to [always focus on making sure the visitor/customer/prospect/user remains in charge of the Mobile Web site experience](#), ultimately achieving an exemplary model satifying a [World Class Level Mobile Mobile Web site design and implementation](#) that continues to keep this user-centric objective uppermost in mind at all times.

Demand customer-centric solutions

Scsi encourages you to "have at it" ... and to enjoy "the ride that "hands down" always puts and keeps you in the driver's seat" all by providing Y-O-U - regardless of your specific role(s) while browsing this Mobile Web site's pages - with a robust set of seamlessly integrated Web accessibility- and Web usability-focused Best Practices on each and every Web page of this Mobile Web site.

Why bother to do all this in the first place?

The bottom line reason behind Scsi making the effort was to find ways to completely eradicate (read: avoid by judicious, careful design whenever possible) nearly all of the commonly encountered issues that you'll continue to experience on most Mobile Web sites. In essence, from what is listed above and explained below, all of those types of problems have been removed (read: blown away forever) - by design - on the Scsi P&KT Mobile Web site, and Y-O-U are the winner. And, Scsi can continue to focus on

presenting even more productivity- and knowledge transfer-related topics throughout this Mobile Web site. And so it goes.

With this objective in mind, perhaps the best way to proceed is to reinforce for you – quantitatively –just how much in need of improvement (for productivity's sake, if nothing else) so many other Mobile Web sites are (read: how they neglect to truly consider putting you first in terms of servicing your Mobile Web site browsing expectations).

What's the point of all this effort by Scsi in the first place? In other words, what does providing all these Best Practices do for you, and what does it tell you about the Mobile Web site's concern for both establishing and maintaining integrity in the eyes of every one of its visitors? Plenty.

What did Scsi do to reach this "100% accessibility for every visitor" goal?

Here's the multi-level answer:

- First, Scsi had to think things through and come up with what would represent a [judicious set of Web design criteria](#) that must collectively support the summarial objective of 100% accessibility - regardless of the type of access Tool chosen - for all visitors.
- Second, Scsi had to resolve to adhere to each and every one of those adopted Web design-related elements.
- Third, Scsi had to implement the coding that would manifest the desired "Perfect 10" set of Mobile Mobile Web site Best Practices - all this without compromise.

Get more specifics about Scsi's Mobile Web site Best Practices

You can read about and try out all of the claimed Best Practices that are described in detail in the [Part 2](#) section of Scsi's "Perfect 10" Mobile Web site Standard.

Once you do, you will quickly learn to enjoy making use of all of the resulting benefits for yourself. Over time, Scsi feels that you will more fully appreciate what was involved in [transforming the underlying concepts into working Mobile Web Best Practices](#) for everyone's benefit.

And, if you are directly involved with Mobile Web site development and come to fully appreciate the many benefits demonstrated throughout this Mobile Web site, you will undoubtedly find yourself giving serious thought toward adopting and implementing Scsi's "Perfect 10" Mobile Web site Standard wherever you can.

Web Page Validation and Contact Information

Validate this Part 1: Why is User-focused Control of Paramount Importance to Scsi? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site to assure full conformance to W3C's [XHTML 1.0 Basic](#), cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) recommendations. Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\) - Productivity and Knowledge Transfer Specialists](#)

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#SkipToHeading1
view or download	http://sonoffconsulting.mobi/mobile_unique_features_part1_with_hyperlinks.pdf
Mobile Home	http://sonoffconsulting.mobi/
Expanded Mobile Home	http://sonoffconsulting.mobi/index_expanded.html
Graphics-based Mobile Home	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html
Mobile About Scsi	http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html
Mobile Site Map	http://sonoffconsulting.mobi/site_map/site_map.html
Mobile Productivity	http://sonoffconsulting.mobi/filters/productivity/productivity.html
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html
Other Mobile Web Sites	http://sonoffconsulting.mobi/filters/url_links/url_links.html
Mobile Contact Us	http://sonoffconsulting.mobi/filters/contact_us/contact_us.html
Scsi's Mobile Access Keys	http://sonoffconsulting.mobi/access_keys.html
Scsi's Mobile Web Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3
#1	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html
#2	http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html
#3	http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html
#4	http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html
#5	http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html
#6	http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html
#7	http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html
#8	http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html
#9	http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html
#10	http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2
need professional assistance	http://sonoffconsulting.mobi/need_professional_assistance.html
addressing productivity	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html
knowledge transfer-related matters	http://sonoffconsulting.mobi/what_scsi_pkt_does.html
e-mail	mailto:info@sonoffconsulting.mobi
	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html
Benefits, benefits, and even more benefits - and all are seamlessly integrated into the Scsi P&KT Mobile Web site's pages	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_1
Witness how the Scsi P&KT Mobile Web site seamlessly makes all visitors into true winners with no restrictions whatsoever	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_2
Why bother to do all this in the first place?	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_3
What did Scsi do to reach this "100% accessibility for every visitor" goal?	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_4
Get more specifics about Scsi's Mobile Web site Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#h2_5
productivity-focused benefits	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html
productivity-focused model	http://sonoffconsulting.mobi/productivity_focus_with_hyperlinks.pdf
launch the untagged PDF file	http://sonoffconsulting.mobi/scsi_pkt_six_web_benefits_with_links.pdf
World Class Level Mobile Mobile Web site design and implementation	http://sonoffconsulting.mobi/scsi_mobile_proof_of_world_class_level.html
Part 2	http://sonoffconsulting.mobi/mobile_unique_features_part2.html
XHTML 1.0 Basic	http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/mobile_unique_features.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css
WCAG Accessibility	http://webxact.watchfire.com/
Raymond Sonoff	http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html
Scsi's Mobile Privacy Policy	http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html