


You are here -> [Part 3: What is Scsi's "Perfect 10" Mobile Web Challenge? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site](#) - (last revised on Tuesday, August 28, 2007 at 8:25 p.m. EDT).

**Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.**

NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Mobile Web site's main contents (including associated hyperlinks), or visit the [Mobile Home](#), [Expanded Mobile Home](#), [Graphics-based Mobile Home](#), [Mobile About Scsi](#), [Mobile Site Map](#), [Mobile Productivity](#), [Scsi's Mobile WebKISS™ Guides](#), [Other Mobile Web Sites](#), or [Mobile Contact Us](#) page of the Scsi P&KT Mobile Web Site. Make use of [Scsi's Mobile Access Keys](#) (namely: 1 through 9, and 0 for 10) to view [Scsi's Mobile Web Best Practices: #1; #2; #3; #4; #5; #6; #7; #8; #9; #10](#). Also, find out [why the Scsi P&KT Mobile Web Site is both virus- and worm-free](#). Have questions or comments, or [need professional assistance](#)

in [addressing productivity](#) and [knowledge transfer-related matters](#)? If so, send Scsi an [e-mail](#) -  or call our office number (859) 261-5908 to get answers.



(Search Window):  (Search Domain):  Mobile Scsi P&KT  WWW

### Part 3: What is Scsi's "Perfect 10" Mobile Web Challenge? Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

The five major headings provided on this Mobile Web site are listed below:

- [Answer: How well \(or how poorly\) do any other Web site's pages measure up against Scsi's World Class Level Quality Mobile Web Standard?](#)
- [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool - Making "Perfect 10" Mobile Web Testing Easy For You To Do](#)
- [What subsequent actions are recommended by Scsi?](#)
- [How will going through the exercise of completing Scsi's Test Criteria Evaluation Worksheets help both Mobile Web site designers and Mobile Web site visitors in the long run?](#)
- [What to do if your Mobile Web site pages exhibit Mobile Web Best Practices scores that fall far short of measuring up?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

#### Answer: How well (or how poorly) do any other Mobile Web site's pages measure up against Scsi's World Class Level Mobile Web Quality Standard?

All right. Scsi assumes that you've reached this point by reading all of the statements in [Part 1](#) and in [Part 2](#) of Scsi's "Perfect 10" Mobile Mobile Web Site Standard combined with accessing the related hyperlinks.

If that is so, you've certainly spent a considerable amount of your time absorbing what [Scsi's Mobile Web Best Practices](#) are all about and what their attendant benefits are, especially the resulting increase in your productivity while browsing within the Scsi P&KT Mobile Web site. What's next to know and do?

#### Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - Making "Perfect 10" Mobile Web Testing Easy For You To Do

You will soon be able to [learn and prove for yourself](#) - both quickly and quantitatively using [Scsi's Test Criteria Evaluation Worksheet](#)



(STCEW) Tool selectable via the graphic -  if present here - to launch it as a PDF file.

As you make use of this worksheet, you will find that most of Scsi's ten "Mobile Web Best Practices for a World Class Level Web Site" are wholly absent from the vast majority of today's currently designed and implemented Mobile Web sites.

The resulting STCEW Tool-based scores you will determine will likely range from 0 to 20 which, unfortunately, represents the norm for most Mobile Web sites. Scsi believes that this disappointing fact reflects the lack of focus or serious attention by company personnel toward understanding and applying both [Web usability](#) and [Web accessibility](#) principles and practices - matters that Scsi feels should be incorporated in as seamless a manner as possible - to benefit every Mobile Web site visitor on any given company's Mobile Web site(s).

Actually [seeing for yourself](#) just how very large the "room for improvement" remains among most Mobile Web sites - regardless of company size or amounts of monetary expenditures - will definitely prove to be an eye-opening experience that you will long remember, appreciate, and (hopefully) pass along to others to learn about and apply as well. Lots o' luck.

#### Available Formats

For your convenience, make use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - provided as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file.

#### Scsi's Mobile WebKISS™ Guide #4 provides Guidelines for Assessing Scores

Specifically, follow closely the [detailed instructions](#) cited within [Scsi's Mobile WebKISS™ Guide #4: What could Management learn ...?](#) Web page.

Note that you should be able to readily complete while remaining on-line either the PDF- or Word-based STCEW Tool's fields and then print out the entire document if you wish to do so when finished.

Alternatively, you could print out any of the three document types and provide your answers manually on the printout itself. In either case, this straightforward, easy-to-complete document will provide you with a means and method that you can make immediate use of to quickly record for direct comparison any Mobile Web site's pages for conformance to Scsi's World Class Level Mobile Web Site Standard.

Note also that if you have Adobe Acrobat software installed already, you can fill out the PDF version form on-line, print the results out before closing that window, and save the results locally on your PC for later recall.

Over the longer term, you can even make use of a number of copies of the worksheet's tabular format to determine for yourself whether or not you can actually find any other Mobile Web site that can match the Scsi P&KT Mobile Web site's set of "Perfect 10" Mobile Web Best Practices. Most likely, finding even just one page on any given other Mobile Web site that will pass all ten Mobile Web Best Practices will prove challenging enough to accomplish.

#### What subsequent actions are recommended by Scsi?

##### Let your thoughts be known

Consider the possibilities. Armed with the knowledge as to which of [Scsi's Mobile Web Best Practices](#): are missing, you can make a real difference because you now know specifically corrective actions are missing from the Mobile Web site pages you've evaluated.

Just take a few moments to pass along to these companies your newly-gained insights as to what they are specifically neglecting to address. Scsi is certain that you and the many respective Mobile Web site visitors who have to put up with such matters on a regular basis at these Mobile Web sites will certainly be thankful for your efforts on their behalf.

##### Demand answers to your focused criticisms

Imagine their surprise when and if you do contact them and state specifically which of Scsi's "Perfect 10" Mobile Web Best Practices are not adhered to within their Mobile Web site's pages. Moreover, they will most likely have little or no idea about how to discern these Web usability and accessibility issues for themselves. So, you can take the initiative to inform them about the Scsi P&KT Mobile Web site and direct them to make use of the STCEW Tool that you have by now mastered to confirm your observations for themselves.

For example, you can provide that company's Webmaster or Marketing/Sales/Customer Service/Support personnel with a copy of Scsi's Test Criteria Evaluation Worksheet (STCEW) results. Moreover, you should request that they take whatever steps are necessary to focus on implementing each missing Mobile Web Best Practice that you have taken the time to establish as being one that they have overlooked in creating their Mobile Web site's pages.

##### Remember that you are the one who must be served

You could even direct them to repeat the same series of tests for themselves by referencing the associated Scsi P&KT Mobile Web site's descriptions for each Best Practice (Feature).

**Always remember this: As the visitor/customer/prospect/user to any Mobile Web site, you are both the most essential and most critical element in the overall Mobile Web site experience. The success of a company's Mobile Web site depends entirely upon putting your needs, wants, and desires first, foremost, and above all other objectives.**

After all, your inherently customer-centric inputs and continued focus on fully expecting to get the most value for your time and money invested will ultimately prove crucial in stimulating company personnel to recognize this fact, pay attention to your inputs, and take actionable steps to correct any and all clearly defined Mobile Web Best Practices found to be missing from the Mobile Web site's currently faulty design and implementation.

### Inform Scsi of your communication successes

In any case, do have fun trying, and be sure to [let Scsi know](#) if you find any Mobile Web sites that have even one Mobile Web page that scores 100 (that is, clearly deserved ten "Yes" entries in the STCEW Tool's set of Mobile Web Best Practices).

### How will going through the exercise of completing Scsi's Test Criteria Evaluation Worksheets help both Mobile Web site designers and Mobile Web site visitors in the long run?

- Perhaps surprisingly, most Mobile Web STCEW Tool-based Best Practices scores will generally come out below 50 in most cases, indicative of significant room for improvement.
- Making use of this straightforward test will make you better informed of specific problems that should be addressed.
- The associated Mobile Web site designers should be made aware of these facts and should take appropriate steps to address the related Web Usability and Accessibility issues as soon as possible.
- Poring over the Scsi's Mobile Web site's pages for steps to take toward achieving a World Class level Mobile Web site is really the next best thing to actually retaining Scsi to assist your company in solving these easily discerned issues.

### What to do if your Mobile Web site pages exhibit STCEW Tool-based Mobile Web Best Practice scores that fall far short of measuring up?

You may conclude that you really need outside professional assistance to raise the overall Mobile Web Best Practices scores for your company's Mobile Web site(s)'s pages to a more acceptable level. If this proves to be the case, Scsi encourages you to swallow your pride and do the right (and most profitable) thing - [contact us](#).

After all, by now you should be convinced that Scsi knows how to implement these and other productivity-driven concepts and principles. So, why not take that decisive step to retain Scsi to assist you toward achieving similar objectives for your company? Do it now. Thank you.

### Web Page Validation and Contact Information

Validate this Scsi's "Perfect 10" Mobile Web Site Standard -- Part 3: What is Scsi's "Perfect 10" Mobile Web Challenge? Page to assure full conformance to W3C's [XHTML 1.0 Basic](#), cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) - [Mobile Productivity and Knowledge Transfer Specialists](#)

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Shortcut Text	Internet Address
MAIN HEADING	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#SkipToHeading1">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#SkipToHeading1</a>
view or download	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3_with_hyperlinks.pdf">http://sonoffconsulting.mobi/mobile_unique_features_part3_with_hyperlinks.pdf</a>
Mobile Home	<a href="http://sonoffconsulting.mobi/">http://sonoffconsulting.mobi/</a>
Expanded Mobile Home	<a href="http://sonoffconsulting.mobi/index_expanded.html">http://sonoffconsulting.mobi/index_expanded.html</a>
Graphics-based Mobile Home	<a href="http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html">http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html</a>
Mobile About Scsi	<a href="http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html">http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html</a>
Mobile Site Map	<a href="http://sonoffconsulting.mobi/site_map/site_map.html">http://sonoffconsulting.mobi/site_map/site_map.html</a>
Mobile Productivity	<a href="http://sonoffconsulting.mobi/filters/productivity/productivity.html">http://sonoffconsulting.mobi/filters/productivity/productivity.html</a>
Scsi's Mobile WebKISS™ Guides	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html</a>
Other Mobile Web Sites	<a href="http://sonoffconsulting.mobi/filters/url_links/url_links.html">http://sonoffconsulting.mobi/filters/url_links/url_links.html</a>
Mobile Contact Us	<a href="http://sonoffconsulting.mobi/filters/contact_us/contact_us.html">http://sonoffconsulting.mobi/filters/contact_us/contact_us.html</a>
Scsi's Mobile Access Keys	<a href="http://sonoffconsulting.mobi/access_keys.html">http://sonoffconsulting.mobi/access_keys.html</a>
Scsi's Mobile Web Best Practices	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3">http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3</a>
#1	<a href="http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html</a>
#2	<a href="http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html</a>
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#5	<a href="http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html</a>
#6	<a href="http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html</a>
#7	<a href="http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html</a>
#8	<a href="http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html</a>
#9	<a href="http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html</a>
#10	<a href="http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html">http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html</a>
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	<a href="http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2">http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2</a>
need professional assistance	<a href="http://sonoffconsulting.mobi/need_professional_assistance.html">http://sonoffconsulting.mobi/need_professional_assistance.html</a>
addressing productivity	<a href="http://sonoffconsulting.mobi/scsi_focus_on_productivity.html">http://sonoffconsulting.mobi/scsi_focus_on_productivity.html</a>
knowledge transfer-related matters	<a href="http://sonoffconsulting.mobi/what_scsi_pkt_does.html">http://sonoffconsulting.mobi/what_scsi_pkt_does.html</a>
e-mail	<a href="mailto:info@sonoffconsulting.mobi">mailto:info@sonoffconsulting.mobi</a>
	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html</a>
Answer: How well (or how poorly) do any other Web site's pages measure up against Scsi's World Class Level Quality Mobile Web Standard?	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#part_3">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#part_3</a>
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - Making "Perfect 10" Mobile Web Testing Easy For You To Do	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#stcew">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#stcew</a>
What subsequent actions are recommended by Scsi?	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_1">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_1</a>
How will going through the exercise of completing Scsi's Test Criteria Evaluation Worksheets help both Mobile Web site designers and Mobile Web site visitors in the long run?	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_2">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_2</a>
What to do if your Mobile Web site pages exhibit Mobile Web Best Practices scores that fall far short of measuring up?	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_3">http://sonoffconsulting.mobi/mobile_unique_features_part3.html#h2_3</a>
Part 1	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part1.html">http://sonoffconsulting.mobi/mobile_unique_features_part1.html</a>
Part 2	<a href="http://sonoffconsulting.mobi/mobile_unique_features_part2.html">http://sonoffconsulting.mobi/mobile_unique_features_part2.html</a>
learn and prove for yourself	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_4">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_4</a>
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	<a href="http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf">http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf</a>
Web usability	<a href="http://sonoffconsulting.mobi/filters/productivity/web_usability/web_usability.html">http://sonoffconsulting.mobi/filters/productivity/web_usability/web_usability.html</a>
Web accessibility	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_2_why_100_accessibility.html">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_2_why_100_accessibility.html</a>
seeing for yourself	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_5">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_5</a>

<b>Shortcut Text</b>	<b>Internet Address</b>
(DOC)	<a href="http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.doc">http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.doc</a>
(TXT)	<a href="http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.txt">http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.txt</a>
Scsi's Mobile WebKISS™ Guide #4: What could Management learn ...?	<a href="http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html">http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html</a>
XHTML 1.0 Basic	<a href="http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/mobile_unique_features.html">http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/mobile_unique_features.html</a>
CSS	<a href="http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css">http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css</a>
WCAG Accessibility	<a href="http://webxact.watchfire.com/">http://webxact.watchfire.com/</a>
Raymond Sonoff	<a href="http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html">http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html</a>
Scsi's Mobile Privacy Policy	<a href="http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html">http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html</a>