


You are here -> [Scsi's "Perfect 10" Mobile Web Site Standard Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site](#) - (last revised on Tuesday, August 28, 2007 at 8:00 p.m. EDT).

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NAVIGATION: Skip to [MAIN HEADING](#) of this page, [view or download](#) a PDF version of this Mobile Web site's main contents (including associated hyperlinks), or visit the [Mobile Home](#), [Expanded Mobile Home](#), [Graphics-based Mobile Home](#), [Mobile About Scsi](#), [Mobile Site Map](#), [Mobile Productivity](#), [Scsi's Mobile WebKISS™ Guides](#), [Other Mobile Web Sites](#), or [Mobile Contact Us](#) page of the Scsi P&KT Mobile Web Site. Make use of [Scsi's Mobile Access Keys](#) (namely: 1 through 9, and 0 for 10) to view [Scsi's Mobile Web Best Practices: #1; #2; #3; #4; #5; #6; #7; #8; #9; #10](#). Also, find out [why the Scsi P&KT Mobile Web Site is both virus- and worm-free](#). Have questions or comments, or need [professional assistance](#)

in [addressing productivity](#) and [knowledge transfer-related matters](#)? If so, send Scsi an [e-mail](#) -  or call our office number (859) 261-5908 to get answers.



(Search Window): (Search Domain): Mobile Scsi P&KT WWW

Scsi's "Perfect 10" Mobile Web Site Standard Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

The major headings provided on this Mobile Web page are listed below:

- [How to achieve a World Class Level Mobile Web Site](#)
- [Orientation to Scsi's "Perfect 10" Mobile Web Best Practices as exemplified throughout Scsi's P&KT Mobile Web site](#)
- [Recommendations for where to begin](#)
- [In a Hurry?](#) Make use of [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) for assessing any Web Page's Degree of Conformance to [Scsi's "Perfect 10" Mobile Web Best Practices](#).
- [Want Scsi to do a FREE STCEW Tool-based evaluation for you? That's okay, too.](#)
- [What to do if your Mobile Web site pages exhibit Mobile STCEW Tool-based Mobile Web Best Practices scores that fall far short of measuring up?](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

How to achieve a World Class Level Mobile Web Site

The Scsi P&KT Mobile Web site is believed to be the first - and currently the only - Mobile Web site that supports a "World Class Level" set of [Scsi's Mobile Web Best Practices](#) for [Web Accessibility](#) and [Web Usability](#) that are collectively referred to here as Scsi's "Perfect 10" Mobile Web Site Standard.

Orientation to Scsi's "Perfect 10" Mobile Web Best Practices as exemplified throughout Scsi's P&KT Mobile Web site

Scsi believes that it is critically important for you to read, apply, and appreciate the concepts presented here. So, besides what is stated on this introductory Web page, supporting details are described and detailed in three parts:

- [Part 1](#): Why is User-focused Control of Paramount Importance to Scsi?
- [Part 2](#): What to look for - and expect - in any World Class Mobile Web Site's Underlying Design? Answer: A "Perfect 10" [Scsi's Mobile Web Best Practices](#) score of 10x10=100 for each and every Mobile Web page.
- [Part 3](#): What is Scsi's "Perfect 10" Mobile Web Challenge? Answer: How well (or how poorly) do any other Mobile Web site's pages measure up against Scsi's World Class Level Quality Mobile Web Standard?

Recommendations for where to begin

- If this is your first visit to Scsi's P&KT Mobile Web site, Scsi recommends that you read [Part 1](#), then [Part 2](#), and finally [Part 3](#) in that order. This will lay the overall groundwork for a more complete understanding and appreciation of what you are about to experience. Scsi is confident that you will find this three-part tour to be a revelation of the stated uniqueness of the Scsi P&KT Mobile Web site's underlying design - see [Web Site Productivity - By Design](#) for more information - for [100% accessibility](#).
- If you already learned what is covered in [Part 1](#) and want to really find out what each of the ten Mobile Web Best Practices are, go right to [Part 2](#).
- If you've been here before and have digested Parts 1 and 2, you will most likely be returning to [Part 3](#) to proceed with actually

testing for the presence or absence of each of [Scsi's "Perfect 10" Mobile Web Best Practices](#) on any other Mobile Web site's pages using [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#).

- In any case, you'll find Scsi's STCEW Tool will readily assist you to [quantitatively evaluate any chosen Mobile Web site's pages degree of conformance](#). More than likely, you'll find that surprisingly low Mobile Web Best Practices scores will result. Don't be discouraged if that is what is revealed to be the existing situation. Instead, consider this finding to be a clear indicator that there is much room for improvement needed in terms of addressing [Web usability](#) and [Web accessibility](#) issues for the Mobile Web site page you've just put to this simple, easy-to-perform evaluation test.
- Finally, no matter what choice you make for proceeding with this activity, you now have one extremely valuable Tool available either on-line or downloadable for your use at any time you so choose to make use of it.

In a Hurry? Make use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool for assessing any Web Page's Degree of Conformance to Scsi's top ten Mobile Web Best Practices.

Available Formats for Scsi's STCEW Tool

For your convenience, make use of Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool - provided as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file.

Keep in mind that Scsi is always seeking to help you increase both your personal and corporate productivity - through learning-by-doing exercises while visiting the Scsi P&KT Mobile Web site.

Making use of Scsi's STCEW Tool for evaluating any Mobile Web page

To quickly find out what seamlessly integrated and clearly demonstrable benefits are claimed for each and every Web page, take a moment now to either view or download [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) - especially by using Scsi's



convenient one-pager worksheet file - to [quantitatively score](#) any page - on any Web site - you so choose to evaluate. At that point, you should draw your own conclusions as to their degree of conformance to [Scsi's set of World Class Level Mobile Web Best Practices](#).

With the STCEW Tool either displayed or printed out and in front of you, do the following:

1. Access a Mobile Web site page to examine for assessment for each of Scsi's ten Mobile Web Best Practices.
2. For each of the ten Mobile Web Best Practices listed, enter either a Y (for Yes) or an N (for No) as answers - based on what you have learned should occur with the Scsi P&KT Mobile Web site as your model reference.
3. Tally up the number of "Yes" entries and multiply that number by 10 to get the STCEW Tool-based Mobile Web Best Practices score for that particular Mobile Web page.
4. Refer to the legend for scoring and enter the resulting number on the Worksheet box reserved for that entry.
5. Assess the grade for that Mobile Web page based on the cumulative score, namely: Perfect (100), Excellent (90), Good (70 or 80), Fair (50 or 60), Poor (30 or 40), Abysmal (10 or 20), and Total Failure (a zero).
6. Repeat the prior steps for any other Mobile Web page(s) that you want to quantitatively assess.

That's how really easy it should be for you perform this evaluation process.

Want Scsi to do a FREE STCEW Tool-based evaluation for you? That's okay, too.

SPECIAL NOTE: If you decide that the procedure described above would prove to be either too time consuming for you, or you simply have too many other things to take care of and really don't want to bother with all this assessment-related stuff, that's understandable. The solution for you is straightforward: Have Scsi do it for you - for FREE.

Just take advantage of Scsi's FREE one-Web-page-of-your-choice STCEW Tool-based evaluation offer as detailed in Scsi's Mobile WebKISS™ Guide [#10: Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?](#)

Here are the six (6) things that you should make sure you include within the body of your [STCEW Mobile Web Request e-mail](#) to Scsi:

1. Your name
2. Your e-mail address
3. Your company's name
4. The specific URL for the Mobile Web page to be assessed by Scsi
5. Your reach number(s) so as to allow Scsi to contact you to confirm your STCEW Request has been received and processed
6. Your Job Title and Role(s) in the Company

Please double check to make sure of the completeness of your initial [STCEW Mobile Web Request e-mail](#). Otherwise, unnecessary delays in processing of your STCEW Mobile Web Request may occur as a result.

You can expect to receive the results and comments, possibly even the same day that you submit your STCEW Mobile Web Request by e-mail.

What to do if your Mobile Web site pages exhibit Mobile STCEW Tool-based Mobile Web Best Practices scores that fall far short of measuring up?

You may conclude that you really need outside professional assistance to raise the overall Mobile STCEW Tool-based Mobile Web Best Practices scores for your company's Mobile Web site(s)'s pages to a more acceptable level. If this proves to be the case, Scsi encourages you to swallow your pride and do the right (and certainly most profitable in the long term) thing - [contact us](#).

After all, by now you should be convinced that Scsi knows how to implement these and other productivity-driven concepts and principles. So, why not take that decisive step to retain Scsi to assist you toward achieving similar objectives for your company? Do it now. Thank you.

Mobile Web Page Validation and Contact Information

Validate this Scsi's "Perfect 10" Mobile Web Site Standard Page to assure full conformance to W3C's [XHTML 1.0 Basic](#), associated Mobile Web page's cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\)](#) - [Productivity and Knowledge Transfer Specialists](#)

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Shortcut Text	Internet Address
MAIN HEADING	http://sonoffconsulting.mobi/mobile_unique_features_part1.html#SkipToHeading1
view or download	http://sonoffconsulting.mobi/mobile_unique_features_with_hyperlinks.pdf
Mobile Home	http://sonoffconsulting.mobi/
Expanded Mobile Home	http://sonoffconsulting.mobi/index_expanded.html
Graphics-based Mobile Home	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html
Mobile About Scsi	http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html
Mobile Site Map	http://sonoffconsulting.mobi/site_map/site_map.html
Mobile Productivity	http://sonoffconsulting.mobi/filters/productivity/productivity.html
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html
Other Mobile Web Sites	http://sonoffconsulting.mobi/filters/url_links/url_links.html
Mobile Contact Us	http://sonoffconsulting.mobi/filters/contact_us/contact_us.html
Scsi's Mobile Access Keys	http://sonoffconsulting.mobi/access_keys.html
Scsi's Mobile Web Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3
#1	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html
#2	http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html
#3	http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html
#4	http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html
#5	http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html
#6	http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html
#7	http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html
#8	http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html
#9	http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html
#10	http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2
professional assistance	http://sonoffconsulting.mobi/need_professional_assistance.html
addressing productivity	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html
knowledge transfer-related matters	http://sonoffconsulting.mobi/what_scsi_pkt_does.html
e-mail	mailto:info@sonoffconsulting.mobi
	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html
How to achieve a World Class Level Mobile Web Site	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_1
Orientation to Scsi's "Perfect 10" Mobile Web Best Practices as exemplified throughout Scsi's P&KT Mobile Web site	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_2
Recommendations for where to begin	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_3
In a Hurry?	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_4
Scsi's Test Criteria Evaluation Worksheet (STCEW) Tool	http://sonoffconsulting.mobi/mobile_unique_features_part3.html#stcew
Scsi's "Perfect 10" Mobile Web Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part2.html
Want Scsi to do a FREE STCEW Tool-based evaluation for you? That's okay, too.	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_5
What to do if your Mobile Web site pages exhibit Mobile STCEW Tool-based Mobile Web Best Practices scores that fall far short of measuring up?	http://sonoffconsulting.mobi/mobile_unique_features.html#h2_9
Web Accessibility	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_2_why_100_accessibility.html
Web Usability	http://sonoffconsulting.mobi/filters/productivity/web_usability/web_usability.html
Part 1	http://sonoffconsulting.mobi/mobile_unique_features_part1.html
Part 3	http://sonoffconsulting.mobi/mobile_unique_features_part3.html
Web Site Productivity - By	

Shortcut Text	Internet Address
Design	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html#h2_2
quantitatively evaluate any chosen Mobile Web site's pages degree of conformance	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_5
(PDF)	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.pdf
(DOC)	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.doc
(TXT)	http://sonoffconsulting.mobi/mobile_stcew_perfect_10_conformity_checklist.txt
quantitatively score	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html#h2_4
#10: Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html
STCEW Mobile Web Request e-mail	mailto:stcew@sonoffconsulting.com
XHTML 1.0 Basic	http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/mobile_unique_features.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2007a_all.css
WCAG Accessibility	http://webxact.watchfire.com/
Raymond Sonoff	http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html
Scsi's Mobile Privacy Policy	http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html