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... return to Scsi's [Mobile Home](#) Web page.

Expanded Mobile Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

For your convenience, the seven major headings provided on this Expanded Mobile Home page are listed immediately below:

- [Orientation to Scsi's Professional Services](#)
- [Scsi's Working Definition of Universal Web Accessibility and Web Usability](#)
- [Scsi's Unique "Perfect 10" Set of World Class Level Mobile Web Site Best Practices](#)
- [Scsi's Mobile Productivity and Knowledge Transfer Tools and Methodologies](#)
- [Learn by Example about Scsi's Mobile Productivity and Knowledge Transfer Expertise](#)
- [Specific Examples of Productivity and Knowledge Transfer Expertise](#)
- [The Next Action Step Is Yours](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

Orientation to Scsi's Professional Services

If you decide to select from among the set of hyperlinks listed immediately below, the corresponding Mobile Web page describing that particular topic in substantial detail will be displayed in place of this Expanded Mobile Home page.

- [What does Sonoff Consulting Services, Inc. do - exactly?](#)
- [Focusing on Productivity](#)
- [Proof that this is a "World Class level" Mobile Web site](#)
- Mobile "Need [Professional Assistance?](#)"

Scsi's Working Definition of Universal Web Accessibility and Web Usability = "World Class Level" Mobile Web Sites

Anyone, anywhere, using any Internet-enabled device, any operating system, and any (Web- or text mode-based) browser should be enabled - by the Web

site personnel's [adherence to judicious design principles](#) and [Best Practices](#) - to accomplish basic tasks, including the following:

- [Readily access any Mobile Web page](#) within the Web site's domain
- [Easily navigate](#) (regardless of the navigation tool chosen, e.g., keyboard, mouse, or other pointing device) within and among its Web pages
- [Display any Mobile Web page's contents](#) without imposing any restrictions on the user as to screen resolution or [viewing window size](#)

All of these [benefits](#) are manifested throughout the always-and-ever [productivity -focused](#) sonoffconsulting.mobi domain.

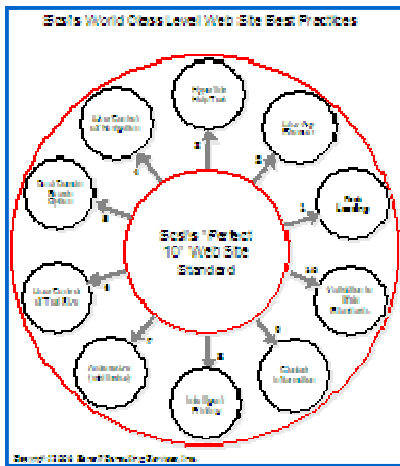
Scsi's P&KT Mobile Web site is clearly focused on serving as an exemplary working model that clearly and convincingly demonstrates what "[The Ubiquitous Web Domain](#)" describes as a goal to strive to reach.

Hopefully, you will end up agreeing that Scsi has carried this Mobile Web site development effort to the point of achieving at least a first-pass Ubiquitous Web Access solution that is available here and now, is based on existing mature technologies, employs a from-the-ground-up Mobile Web standards-based design architecture and relevant methodologies, and retains an emphasis on simplicity over complexity at all times.

Scsi's Unique "Perfect 10" Set of World Class Level Mobile Web Site Best Practices

[Sonoff Consulting Services, Inc.](#) - simply referred to as [Scsi](#) - welcomes you to this truly [unique](#) Productivity and Knowledge Transfer (P&KT) Mobile Web site - designed from the ground up to both advocate and fully comply with [Scsi's set of World Class Level Mobile Web Site Best Practices](#) - including [validation](#) against W3C xHTML, CSS, and WAI/ADA's Section 508 standards - and illustrated in the hyperlinked graphic below.

To see the overall picture of what is stated above, select the [image](#) immediately below - if present - to view or download a full-page Adobe PDF diagram that provides hyperlinks to each of Scsi's "Perfect 10" Mobile Web Site Best Practices for your convenience.



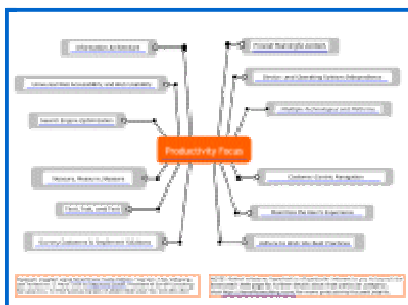
Is it at all possible to design a Mobile Web site that satisfies the above-stated working definition?

In a word, yes. In fact, Scsi has, and you and anyone else can quickly and easily put this claim of "universal Web accessibility and Web usability" to the test.

How can Scsi's accomplishment be easily demonstrated for one and all to see?

Simply make use of the Scsi P&KT Mobile Web site itself as a [productivity-focused model](#) for what a ["World Class level" Mobile Web site](#) can provide its visitors - free and clear of all encumbrances. Once you do that, you will become wholly convinced that Scsi's Web site best practices are indeed manifested throughout this Mobile Web site. Why shouldn't you learn how to do this on your Web site(s), too, and [reap both near- and long-term benefits](#) of having done so?

To see the overall picture of what Scsi considers to be the major categories that comprise a Mobile Web site that is productivity focused, select the image immediately below - if present - to [view Scsi's Mobile Productivity Focus diagram](#) that also contains numerous relevant hyperlinks that augment [Scsi's Takeaway Checklist](#).



What should become clear after performing these steps?

Scsi believes that anyone who does take the cited "I-want-to-see-for-myself" series of actions will be delighted to both discover and appreciate just how well

these objectives are seamlessly integrated into [Scsi's easily demonstrable set of World Class Level Mobile Web site Best Practices](#). Even more importantly, you will understand and know that it is truly possible for other companies to emulate [Scsi's productivity-focused model](#) - if they will but apply the underlying concepts to their own Web sites.

Scsi's Mobile Productivity and Knowledge Transfer Tools and Methodologies

In particular, you will quickly learn about and immediately apply [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) - selectable via the graphic (if



present here) to [launch it as a PDF file](#). You can then fill in the "Yes (Y)- or -No (N)" answers for each of the ten Best Practices listed therein, and quickly assess (on Scsi's scale of 0 to 100) any Mobile Web page's degree of conformance to [Scsi's "Perfect 10" Mobile Web Site Standard](#).

In addition, you may wish to examine [Scsi's Mobile WebKISS™ Guides](#), numerous [productivity-related topics](#), and the associated [Scsi-assigned access key](#) combinations that you can put to immediate use.

Learn by Example about Scsi's Mobile Productivity and Knowledge Transfer Expertise

What makes this Mobile Web site unique? Answer: Adherence to a set of "World Class Level" Mobile Web Site Best Practices

Discover Mobile Web Best Practices that really work

You will soon discover for yourself the fact that Sonoff Consulting Services, Inc. (Scsi) has successfully applied numerous combinations of productivity-focused principles to evolve [Scsi's "Perfect 10" Mobile Web Site Standard](#) - a fully operational [productivity-focused model](#) design with its underlying set of [ten specific Best Practices](#) that successfully address a number of universally significant [Web usability](#) and [Web accessibility](#) issues.

Prove it to yourself and to others

Each of [Scsi's set of World Class Level Mobile Web Site Best Practices](#) is readily demonstrable throughout the Scsi P&KT Mobile Web site. In fact, Scsi provides you with a Web page assessment tool - called the [Scsi's Test Criteria Evaluation Worksheet \(STCEW\) Tool](#) - viewable or downloadable either as a one-page Adobe Acrobat ([PDF](#)), one-page Microsoft Word ([DOC](#)), or a two-page ([TXT](#)) file for this purpose.

Use the STCEW tool to quantitatively score any Mobile Web site's Web pages and [draw your own conclusions as to their degree of conformance](#) to Scsi's set of

Best Practices for World Class Level Mobile Web sites. And, with such quantitatively scored results in hand, you could, as appropriate, either make use of this revealing information yourself or pass it along to others so that they can check out and confirm for themselves either how well or how poorly any particular Web sites's pages measure up in each of Scsi's ten Best Practices for a World Class Level Mobile Web Site.

Specific Examples of Productivity and Knowledge Transfer Expertise

If you really want to see how Scsi's expertise in Productivity and Knowledge Transfer is manifested within the Scsi P&KT Mobile Web site, take some time now to examine the following:

- Best Practices for World Class Level Mobile Web Sites are presented in [Scsi's "Perfect 10" Mobile Web Site Standard](#) - an easily demonstrable [set of ten seamlessly integrated Best Practices](#) that can readily serve as a model design for all companies - global, national, small business, non-profit, or otherwise - to examine, adopt, and apply to their existing or forthcoming Web sites. What's the reward for working so hard to make this all happen? If followed closely, you will be well on your way toward achieving a World Class Level Mobile Web site, part of which means that its Web pages also pass not only World Wide Web Consortium validation tests against [W3C HTML](#) and [W3C CSS](#) standards, but also it will - at a minimum - come close to satisfying both [Section 508 /WAI](#) compliance requirements as well.
- [Scsi's Mobile WebKISS™ Guides](#) address topics dealing with improving individual and corporate productivity, including detailed discussions of Web site [accessibility](#) and [Scsi's rationale](#) for adherence to W3C validation standards.
- Peruse the [Productivity](#)-focused Mobile Web pages for insights regarding software programs and recommended reading that Scsi makes regular use of.

The Next Action Step Is Yours. Are You Ready To Seek Professional Assistance?

You are encouraged to [contact us](#) regarding any questions that may arise regarding anything presented within the Scsi P&KT Mobile Web site's pages. Once you do, you will gain additional insight regarding how Scsi can immediately begin helping you to resolve many of your company's technical problems, as well as learn how cost-effective productivity- and knowledge transfer-related services applicable to your company can be implemented.

Your next action step could begin, for example, by arranging for Scsi to evaluate and recommend approaches toward improving [individual and corporate productivity](#). Alternatively or concurrently, you may decide to retain Scsi to

provide consulting services that would assist you and your technical staff in working together to achieve a [World Class Level Mobile Web site](#).

Taking such actions will definitely contribute significantly toward improving your company's market share and bottom-line profitability. Undoubtedly, the sooner you start this process of involvement with addressing your business needs and requirements, the quicker will be the return on investment. [Give Scsi a call now](#).

Web Page Validation and Contact Information

Validate this Expanded Mobile Home Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site to assure full conformance to W3C's [XHTML Basic 1.0](#), cascading style sheet ([CSS](#)) and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\) - Productivity and Knowledge Transfer Specialists](#)

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