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... return to Scsi's [Mobile Home](#) Web page.

Mobile Tips and Notes Page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site

The major headings provided on this Mobile Web page are listed below:


- [General Orientation](#)
- [Internet Content Rating Adherence](#)
- [Tips to Keep in Mind](#)
- [Browser-independent Viewing benefits Everyone](#)
- [Examples of Publicly-accessible Web Page Validation Tools](#)
- [Scsi's Mobile WebKISS™ Guides](#)

NOTE: Relevant hyperlinks are included within the associated paragraphs to make your browsing session productive and all the more enjoyable.

General Orientation

This Tips and Notes page contains an assortment of relevant information that applies throughout the Scsi P&KT Mobile Web Site. Scsi encourages you to return to this page to review its helpful Tips to Keep in Mind section, to reflect on the benefits provided by [Scsi's Best Practice #2: Use any browser](#), to perform your own [series of Web page validations](#) using the convenient hyperlinks to [three publicly-accessible validation tools](#), and to examine and make effective use of the ever-increasing selection of [Scsi's Mobile WebKISS™ Guides](#) that are available on the Scsi P&KT Mobile Web site.

Internet Content Rating Adherence

The contents of all Web pages within the Scsi P&KT Mobile Web site adhere to the guidelines as outlined by the [Internet Content Rating Association](#) (ICRA). - 

Tips to Keep in Mind

TIP #1: A standard convention - [underlining every text- and graphics-based hyperlink](#) - is always provided as an aid in promoting quick identification and ease-of-use navigation "pointers" on every page within this Mobile Web site.

TIP #2: Provided that your chosen browser supports it, whenever the mouse cursor is positioned over a hyperlink for awhile, a ['balloon help' text description \(tool tip\)](#) will appear that indicates what will occur if that hyperlink is actually selected.

TIP #3: You can always [use the "Google Search" functionality](#) located at the top of each Scsi P&KT Mobile Web page to perform a 'keyword search' to quickly locate whatever Web pages (within the selected domain) contain the specified keyword.

TIP #4: Remember to make use of the navigation hyperlinks - conveniently provided at the top of every Web page - if you want to navigate quickly amongst the displayed selections.

Browser-independent Viewing benefits Everyone

View Scsi's Mobile Web site pages with any Web- or text-mode-only browser and enjoy [browser-independent freedom](#).

How significant is this claim? For starters, you can use any Web browser (such as OpenWave, Blazer, Internet Explorer, Netscape, Mozilla, Opera, Firefox, Flock, Safari, or any other Web browser of your choice) or any text-mode-only browser, such as Lynx - a Web page-based emulation of which can be found on Yellowpipe Internet Services' [Lynx viewer](#) Web page - to view each and every Web page on Scsi's P&KT Mobile Web site.

How is this all made possible on the Scsi P&KT Mobile Web site? The answer is, "By design to Mobile Web standards and restriction to HTML-only (read: plain vanilla) source code statements for each and every Web page." This underlying [productivity-focused design foundation](#) benefits everyone because there are no restrictions imposed as to what operating system or screen resolution settings you or anyone else must use - all examples of focusing on striving for [100% accessibility](#).

Now, isn't that a perfect example of independent thinking that you should pass along to other Mobile Web sites' design personnel and upper management? Won't your inputs inform them that there really are ways to implement solutions or at least reduce some of the difficulties and frustrations you've encountered when attempting to productively make use of their Mobile Web sites?

For more information regarding the importance of browser-independent viewing, take a look at [Best Practice #2](#): Every Web page is viewable with any type of browser - described on [Scsi's "Perfect 10" Mobile Web Site Standard](#) page.

Additionally, if you'd like to learn more about the "View with Any Browser Campaign" program itself, select the adjacent graphic




- if displayed here - to access supporting details behind the [Viewable with Any Browser concept](#).

Examples of Publicly-accessible Web Page Validation Tools


World Wide Web Consortium (W3C) and Web Accessibility Initiative (WAI) Validation Guidelines

Provided below are the applicable - and selectable - W3C and WAI validation logos and respective hyperlinks that are conformed to by Scsi throughout the entire Scsi P&KT Mobile Web site:




Select either the graphic  - if displayed here - or the following hyperlink to specify any Web page's Uniform Resource Locator (URL) address for [W3C HTML markup validation testing](#).



Select either the graphic  - if displayed here - or the following hyperlink to specify any Web page's associated Cascading Style Sheet (CSS) for [W3C-based Cascading Style Sheet \(CSS\) validation testing](#).



Select either the graphic  -- if displayed here -- or the following hyperlink to display HiSoftware® Cynthia Says™ Portal [WCAG Accessibility](#) Web page. Once that page is displayed, specify any particular Web page that you choose to test for compliance to either [Section 508](#) or Web Content Accessibility Guidelines ([WCAG](#)) recommendations.

How to validate this or any other Web page within the sonoffconsulting.mobi domain

Put this page to the test! - Exercise each of the three "Test-this-Web-page" hyperlinks provided at the bottom of this - and on every Web page within the Scsi P&KT Mobile Web site - to immediately confirm for yourself each displayed Web page's conformance to these Web validation testing standards.

For your convenience, the three respective testing hyperlinks are included immediately below, namely:

- W3C's HTML Validation: [XHTML 1.0 Basic](#)
- W3C's Cascading Style Sheet Validation: ([CSS](#))
- Watchfire's WebXACT™ Accessibility Validation: [WCAG Accessibility](#) recommendations

Scsi's Mobile WebKISS™ Guides

Hyperlinks are provided below for you to access, read, and apply the first ten of many yet-to-follow [Scsi's Mobile WebKISS™ Guides](#):

- #1: [Why Validate a Mobile Web Site's Pages?](#)
- #2: [Why 100% Accessibility?](#)
- #3: [Why use more than one Web browser?](#)
- #4: [What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Mobile Web Site's Pages?](#)
- #5: [How does Adherence to Mobile Web Standards Save Both Time and Money?](#)
- #6: [What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Mobile Web Best Practices?](#)
- #7: [What are the strengths and weaknesses of mobile search tools and engines?](#)
- #8: [Want to Increase Your Mobile Search Engine Rankings?](#)
- #9: [How Productivity-focused is your Mobile Web Site?](#)
- #10: [Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?](#)
- #11: [TOTAL ACCESS ... So What?](#)

NOTE: Scsi defines the acronym [KISS] as follows: "Keep It Simple, Sonoff!"

Web Page Validation and Contact Information

Validate this Tips and Notes Mobile Web page of Sonoff Consulting Services, Inc.'s Productivity and Knowledge Transfer Mobile Web Site to assure full conformance to W3C's [XHTML 1.0 Basic](#), this Mobile Web page's associated cascading style sheet ([CSS](#)), and [WCAG Accessibility](#) recommendations.

Contact Information: [Raymond Sonoff](#), President of Sonoff Consulting Services, Inc., 271 Saxony Drive, Crestview Hills, KY 41017-2294 USA: Telephone: (859) 261-5908.

[Sonoff Consulting Services, Inc. \(Scsi\) - Mobile Productivity and Knowledge Transfer Specialists](#)

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Shortcut Text	Internet Address
Raymond Sonoff	http://sonoffconsulting.mobi/filters/scsi_corp/rsonoff_scsi_profile.html
Sonoff Consulting Services, Inc.	http://sonoffconsulting.mobi/filters/scsi_corp/scsi_corp.html
MAIN HEADING	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#SkipToHeading1
view or download	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes_with_hyperlinks.pdf
Mobile Home	http://sonoffconsulting.mobi/
Expanded Mobile Home	http://sonoffconsulting.mobi/index_expanded.html
Graphics-based Mobile Home	http://sonoffconsulting.mobi/index_graphics_mapped_version_3.html
Mobile Site Map	http://sonoffconsulting.mobi/site_map/site_map.html
Mobile Productivity	http://sonoffconsulting.mobi/filters/productivity/productivity.html
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_webkiss_guides_page.html
Other Mobile Web Sites	http://sonoffconsulting.mobi/filters/url_links/url_links.html
Mobile Contact Us	http://sonoffconsulting.mobi/filters/contact_us/contact_us.html
Scsi's Mobile Access Keys	http://sonoffconsulting.mobi/access_keys.html
Scsi's Best Practices	http://sonoffconsulting.mobi/mobile_unique_features_part2.html#h3_3
#1	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html
#2	http://sonoffconsulting.mobi/mobile_unique_features_2_of_10.html
#3	http://sonoffconsulting.mobi/mobile_unique_features_3_of_10.html
#4	http://sonoffconsulting.mobi/mobile_unique_features_4_of_10.html
#5	http://sonoffconsulting.mobi/mobile_unique_features_5_of_10.html
#6	http://sonoffconsulting.mobi/mobile_unique_features_6_of_10.html
#7	http://sonoffconsulting.mobi/mobile_unique_features_7_of_10.html
#8	http://sonoffconsulting.mobi/mobile_unique_features_8_of_10.html
#9	http://sonoffconsulting.mobi/mobile_unique_features_9_of_10.html
#10	http://sonoffconsulting.mobi/mobile_unique_features_10_of_10.html
why the Scsi P&KT Mobile Web Site is both virus- and worm-free	http://sonoffconsulting.mobi/mobile_unique_features_1_of_10.html#h2_2
professional assistance	http://sonoffconsulting.mobi/need_professional_assistance.html
addressing productivity	http://sonoffconsulting.mobi/scsi_focus_on_productivity.html
knowledge transfer-related matters	http://sonoffconsulting.mobi/what_scsi_pkt_does.html
e-mail	mailto:info@sonoffconsulting.mobi http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_11_total_access_so_what.html
General Orientation	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_1
Internet Content Rating Adherence	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_2
Tips to Keep in Mind	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_3
Browser-independent Viewing benefits Everyone	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_4
Examples of	

Shortcut Text	Internet Address
Publicly-accessible Web Page Validation Tools	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_5
Scsi's Mobile WebKISS™ Guides	http://sonoffconsulting.mobi/scsi_pkt_mobile_tips_and_notes.html#h2_6
Internet Content Rating Association	http://www.fosi.org/icra/
browser-independent freedom	http://sonoffconsulting.mobi/any_browser.html
Lynx viewer	http://www.yellowpipe.com/yis/tools/lynx/lynx_viewer.php
productivity-focused design foundation	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_9_how_productivity-focused_is_your_mobile_web_site.html
100% accessibility	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_2_why_100_accessibility.html
Scsi's "Perfect 10" Mobile Web Site Standard	http://sonoffconsulting.mobi/mobile_unique_features.html
	http://www.anybrowser.org/campaign/ http://validator.w3.org/ http://jigsaw.w3.org/css-validator/validator.html#validate-by-uri http://www.contentquality.com/Default.asp
Section 508	http://www.access-board.gov/508.htm
WCAG	http://www.w3.org/TR/WAI-WEBCONTENT/
XHTML 1.0 Basic	http://validator.w3.org/check?uri=http://sonoffconsulting.mobi/tips.html
CSS	http://jigsaw.w3.org/css-validator/validator?uri=http://sonoffconsulting.mobi/code/scsi_pkt_mobi_2009a_all.css
Why Validate a Mobile Web Site's Pages?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_1_why_val_web_site.html
Why use more than one Web browser?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_3_why_use_more_than_one_browser.html
What could Management learn by exercising Scsi's Test Criteria Evaluation Worksheet on their Mobile Web Site's Pages?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_4_what_could_management_learn.html
How does Adherence to Mobile Web Standards Save Both Time and Money?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_5_how_mobile_web_stds_save_time_and_money.html
What's the Return-On-Investment Rationale for adopting Scsi's World Class Level Mobile Web Best Practices?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_6_what_is_roi_rationale_for_adopting_scsi_mobile_web_best_practices.html
What are the strengths and weaknesses of mobile search tools and engines?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_7_mobile_search_tools_and_engines.html

Shortcut Text	Internet Address
Want to Increase Your Mobile Search Engine Rankings?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_8_increase_mobile_search_engine_rankings.html
Want a Free STCEW Tool-based Evaluation of Your Mobile Web Site's Pages?	http://sonoffconsulting.mobi/filters/web_kiss_guides/scsi_pkt_mobile_wkg_10_want_a_free_stcew_tool-based_evaluation_of_your_mobile_web_site_pages.html
WCAG Accessibility	http://hisoftware.com/
Scsi's Mobile Privacy Policy	http://sonoffconsulting.mobi/w3c/scsi_pkt_p3p.html